

**WHY BLEED?** BLEED IS IMPORTANT TO  
INCLUDE WHEN YOU HAVE A BACKGROUND THAT  
MEETSTHE EDGE OF THE PRINTED PRODUCT.

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos  
outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond  
the cut line if it bleeds off the edge of  
your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.



**GOLD IMAGE**  
PRINTING

FINAL SIZE  
3.5" X 2"

DOCUMENT SIZE WITH BLEED  
3.75" x 2.25"

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR  
ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!  
ALSO, AVOID PLACING TEXT NEAR THE EDGE,  
AESTHETICALLY IT CREATES AN IMBALANCE!